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PATENT APPLICATION

ATTORNEY DOCKET NO. 10007924-1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s): Jerold Shan, et al.

Confirmation No.: 4891

Application No.: 09/852,611

Examiner: Reagan, James A.

Filing Date: May 9, 2001

Group Art Unit: 3621

Title: **AN ON-LINE SHOPPING CONVERSION SIMULATION MODULE**

Commissioner For Patents  
PO Box 1450  
Alexandria, VA 22313-1450

**NOTICE OF APPEAL FROM THE EXAMINER TO THE  
BOARD OF PATENT APPEALS AND INTERFERENCES**

Applicant hereby appeals to the Board of Patent Appeals and Interferences from the decision of the examiner date, June 13, 2006, rejecting the following claims 1, 4, 6, 7, 9, 10, 13, 15, 16 and 18-41.

The fee for this Notice of Appeal is (37 CFR 1.17(B)) **\$500.00**.

**(complete (a) or (b) as applicable )**

The proceedings herein are for a patent application and the provisions of 37 CFR 1.13 6(a) apply.

☐ (a) Applicant petitions for an extension of time under 37 CFR 1.136 (FEES: 37 CFR 1.17 (a)-(d) for the total number of months checked below:

☒ 1st Month  
\$120

☐ 2nd Month  
\$450

☐ 3rd Month  
\$1050

☐ 4th Month  
\$1590

☒ The extension fee has already been filed in this application

☐ (b) Applicant believes that no extension of time is required. However, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition and fee for extension of time.

Please charge to Deposit Account **08-2025** the sum of \$500.00. At any time during the pendency of this application, please charge any fees required or credit any over payment to Deposit Account **08-2025** pursuant to 37 CRF 1.25. Additionally please charge any fees to Deposit Account 08-2025 under 37 CFR 1.16 through 1.21 inclusive, and any other sections in Title 37 of the Code of Federal Regulations that may regulate fees.

Respectfully submitted,

I hereby certify that this document is being transmitted to the Patent and Trademark Office via electronic filing.

Date of Transmission: October 11, 2006

By: /Joseph G. Swan/

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